PSA Poster Write Up

My topic for the PSA poster was texting while driving. I chose this topic because I see so many people on the road being a victim of distractive driving. And I know they can cause a serious accident that can not only take their life but many others as well. In my PSA poster I took three photos of someone texting. Two are in the background. And the main one is made to look like she is texting while driving with a huge semi truck coming at her. The graphic design element that I used in my PSA poster was proportion. It is proportion because I have my one main picture that emphasizes the impact of texting while driving. And the text tutorial I used was a stamp tutorial. It made the title look like a rugged stamp.