Mackenzie Murphy

Mr. Sandoval

Photo 2 Period 3

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COMMERCIAL PHOTOGRAPHY

Commercial photography is defined as any photograph that the photographer is paid for rather than just as a work of art. It is also used to promote and sell products. The commercial photography field is very broad with room for traditional and alternative photos. Types of commercial photography are advertising, fashion and glamour, crime scene photography, food, still life, portrait, landscape, and wildlife. Advertising photography is when photographs are used to illustrate and sell a product or service. Fashion and glamour photography usually uses models to sell clothes in magazines. Crime scene photography is photographs of crimes such as murders and robberies. Food photography is like still life photography but requires a special skill. Still life photography usually depicts an inanimate object, either man made or natural. Portrait photography is usually just sold to one person. Landscape photography is when a photo depicts locations. Wildlife photography is photographs that demonstrate the life of animals.